

Fact Sheets – Bell Bay Pulp Mill

Social performance

- The pulp mill will create approximately 3,100 new jobs in Tasmania in each year of its operation, with around 2,600 of these estimated to be located in northern Tasmania.
- The project is located close to the township of George Town (population approx. 4,200) and within 30 minutes commute from the regional city of Launceston (population approx. 100,000). These localities will be important suppliers of labour, goods and services for the project.
- A local purchasing and supply policy, and training partnerships with local government and business, will help ensure the project's value to the local community is maximized.
- A Local Economic Development Plan will put in place clear strategies to maximize the social and economic benefits of the mill, and minimize potential negative impacts such as reduced availability of tourist accommodation during construction.
- A Community Engagement Plan will guide transparent communication and engagement over the mill construction.
- A Community Liaison Committee was set up prior to the commencement of the first stage of earthworks. The CLC includes members from local community, local government and service organisations.
- An independent Project Oversight Committee will oversee the social, environmental and economic performance of the project and regularly report progress to the broader community.